

Comprehensive
Prospect Research

A full service, global research firm



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Comprehensive Prospect Research is a leading information services firm. Since 1993, we have helped more than 2,000 clients worldwide raise in excess of \$300 billion.

Our firm handles all types of data associated with fundraising, excelling in these areas:

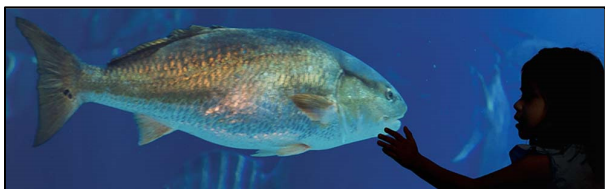
1. Identifying upgrade potential of prospects & donors;
2. Leveraging relationships of key stakeholders;
3. Providing in-depth analysis to close the largest gifts possible, particularly during campaigns; and
4. Developing new, highly qualified funding prospects.

What some of our clients have said about CPR:



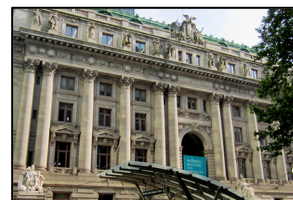
The staff at CPR are our fundraising partners. I especially appreciate the CPR staff recommendations, in consideration of the School's resources. They understand fundraising and this is helpful to me as I determine ask amounts and solicitation strategies. I have been very impressed with the turn-around time on research requests. Our

fundraising goals and timeline would not be possible without the partnership we have with CPR. **Mary K. Carrasco, Assistant Head of School for Advancement, Sidwell Friends School**



CPR has been an invaluable partner in helping the National

Aquarium expertly navigate the vast ocean that is prospect research. Their top-notch service always helps lead us to accurate information for our fundraisers to assess their portfolios and vet new prospects resulting in better time management and results. They've shown exemplary customer service with quick turnaround times and a hands-on approach. We particularly recommend CPR's custom profile work to any organization looking to efficiently and effectively improve its bottom line. **Kristin Vitale, Manager, Events & Research, National Aquarium**



I have worked with CPR for more than a decade. In just a few short years, they helped us double the size of our special events. For our organization, we have realized a direct return on investment by using their research which is thorough and delivered on time. We deeply value their strategic approach to the business of philanthropy and their caring, passionate and professional approach to all that they do is highly effective. We recently received multiple \$50,000 gifts from new prospects CPR uncovered for us. Our two best galas in terms of fundraising - in both cases, CPR found us terrific new prospects. Results like that make our investment in CPR's research worth every penny.

J. Scott Leurquin, Director of Development, New York Landmarks Conservancy

Our leading clients have included:

American Cancer Society
Bard College at Simon's Rock
Barnard College
Bridgeport Hospital
Case Western Reserve University School of Medicine
Changing Our World
Chapin School
The Clinton Foundation
Columbia University Mailman School of Public Health
CUNY
Denver Zoological Foundation
FIDF: Friends of Israel Defense Forces
Greenwich Hospital
Library of Congress
Make-A-Wish
National Aquarium
National Italian American Foundation
New York Landmarks Conservancy
The David and Lucille Packard Foundation
Save the Children
Sidwell Friends School
SUNY
University Hospitals, Cleveland, OH
Yale New Haven Health System