

Comprehensive
Prospect Research

A full service, global research firm



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CPR is a full-service, information services firm. Founded by Tim Halpern in 1993, CPR initially served the world's top charities - a market in which we've helped more than 500 clients raise in excess of \$50 billion. We also offer a full suite of business services.

Our discreet services are custom designed to help you secure vital information quickly and affordably. We will help you look beyond conventional parameters, and efficiently create actionable intelligence that helps you win.

Practice areas include:

ASSET SEARCHES & ANALYSIS

- Finding missing persons for service of process
- Locating assets, including those held in trust by holding companies or investment vehicles
- Analyzing compensation, securities, real estate holdings, performance statistics, property and other instruments
- Providing material for impeaching the credibility of opposing witnesses or counsel

DATA HYGIENE & LEAD SANITIZATION

- CPR offers customized solutions for leads and appends. These days, reliable work and home contact information is widely available on most U.S. prospects.
- We'll search more than 1 billion public records on your behalf ensuring your leads are effectively scrubbed and ready for solicitation.

OPERATIONAL RISK

- Assessing the viability of potential employees, partners, or investors
- Securing the work histories and practices of potential employees, partners, or investors
- Searching for convictions, judgments, liens, debts and arrest records
- Helping you make objective, sound, conclusions regarding the financial viability to pursue potential judgment debtors

NEW BUSINESS DEVELOPMENT

- Positioning research to help you close the most deals cost-effectively
- Building lists and biographies of the most qualified sales prospects from:
 - A. A referral base generated from your top accounts
 - B. Your professional, civic and personal networks
 - C. The leading buyers of services like yours
- Identifying key marketing opportunities that will lead to sales.

Proven approach:

As a leading entrepreneurial firm, our business is to improve your bottom line. We assume nothing and prove everything. With CPR, your enterprise will achieve all it is capable of.

Some of our global clients include:

Thomson Reuters
Carlisle Collection/ Per Se.
Optima Fund
Freedom Capital
Pryor Cashman LLP
Revere Capital
DRG Executive Search
Frank Crystal & Company
Chief Executive Air
Changing Our World
Denali Inc.
Development Exchange Inc.
DonorPro
Duane Reade
Eagle Air
Lassiter Associates
Neulion
Orr Associates Inc.
Post Factory Inc.
Prospect Development Corporation