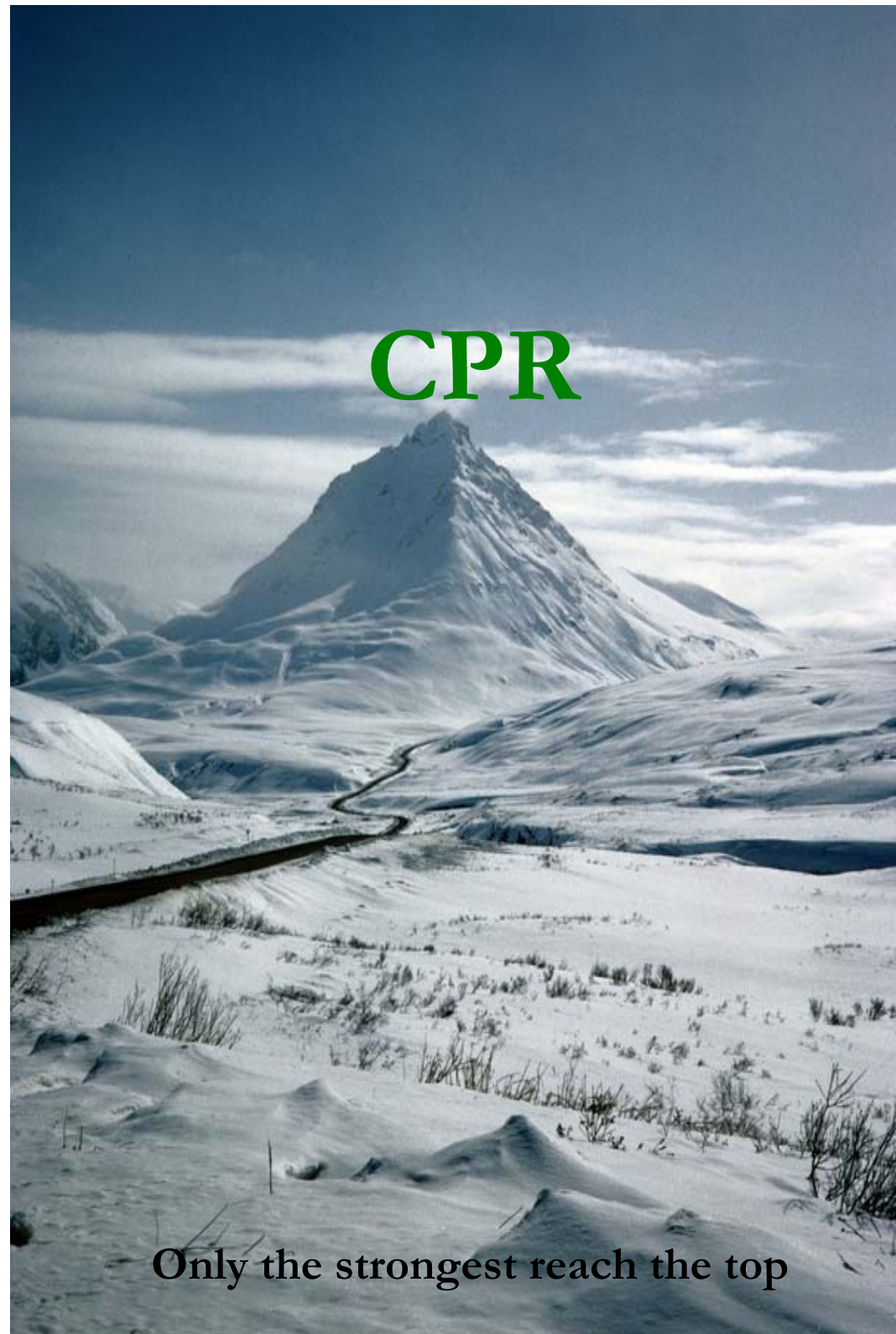


# CPR

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**Only the strongest reach the top**

**CPR** is a full-service, competitive intelligence firm.

Founded by Tim Halpern in 1993, CPR initially served the world's top charities - a market we continue to lead. Never satisfied, CPR's top analytical and research skills have become the industry standard for leading entrepreneurs and firms.

Our discreet services are custom designed to help you secure vital information quickly, and affordably. We've served more than 200 clients worldwide, 85% of which continue to work with the firm regularly.

We'll help you look beyond conventional parameters, by not only examining everything from prospects to legal adversaries but also their family members, closest associates and those with whom they do business.

**Practice areas include:**

**ASSET SEARCHES & ANALYSIS**

- Finding missing persons for service of process
- Locating assets, including those held in trust by holding companies or investment vehicles
- Analyzing compensation, securities, real estate holdings, performance statistics, property and other instruments
- Providing material for impeaching the credibility of opposing witnesses or counsel

**OPERATIONAL RISK**

- Assessing the viability of potential employees, partners, or backers
- Securing the work histories and practices of potential employees, partners, or backers
- Searching for convictions, judgments, liens, debts and arrest records
- Helping you make objective, sound, conclusions regarding the financial viability to pursue potential judgment debtors

**NEW BUSINESS DEVELOPMENT**

- Positioning research to help you close the most deals cost-effectively
- Building lists and biographies of the most qualified sales prospects from:
  - A. A referral base generated from your top accounts
  - B. Your professional, civic and personal networks
  - C. The leading buyers of services like yours.
- Identifying key marketing opportunities that will lead to sales.

**Proven approach:**

We're entrepreneurs. The only thing that counts is results. Our business is to help you improve your bottom line. Now more than ever, only the best resources will deliver. We assume nothing and prove everything. With CPR, you'll achieve all that you're capable of.

**Some of our global clients include:**

Denali Inc.  
Duane Reade  
Neulion  
New York Life  
Post Factory Inc.  
Pryor Cashman LLP  
Thomson Reuters

American Cancer Society  
Boston Symphony Orchestra  
Boston University  
Brunswick School  
The Chapin School  
Greenwich Hospital  
Lincoln Center  
Marymount Manhattan College  
The Robin Hood Foundation